It starts with the change rate:

<table>
<thead>
<tr>
<th>Classic Image-Level Backup</th>
<th>N-ABLE Backup</th>
</tr>
</thead>
<tbody>
<tr>
<td>500 GB</td>
<td>500 GB</td>
</tr>
<tr>
<td>6% Change rate</td>
<td>0.1% Change rate</td>
</tr>
<tr>
<td>Incremental backup size</td>
<td>0.5 GB</td>
</tr>
<tr>
<td>Storage required after 60 days</td>
<td>380 GB</td>
</tr>
</tbody>
</table>

Image-level backup takes up more than 5.6x the storage. That’ll cost you in the long run.

Real-world results when switching to N-ABLE Backup

"It's a dramatic decrease in labor costs.
"It’s the most obvious return on investment we've seen.

Bottom line: Image-based backup costs more in the long run.

Don't get stuck in the past on backup

N-ABLE Backup is three things:

1. Built cloud-first
2. Resource-efficient
3. Optimized for recovery

Better service levels, better margins

Make the most of your resources with efficient cloud-first data protection

Try N-ABLE Backup

N-ABLE empowers managed services providers (MSPs) to help small and medium enterprises navigate the digital evolution. With a flexible technology platform and powerful integrations, we make it easy for MSPs to monitor, manage, and protect their end customer systems, data, and networks. Our growing portfolio of security, automation, and backup and recovery solutions is built for IT services management professionals. N-ABLE simplifies complex ecosystems and enables customers to solve their most pressing challenges. We provide extensive, proactive support—through enriching partner programs, hands-on training, and growth resources—to help MSPs deliver exceptional value and achieve success at scale. n-able.com