You don't need image-level backup anymore. Full system recovery is everything.

It starts with the change rate:

<table>
<thead>
<tr>
<th>Classic Image-Level Backup</th>
<th>N-ABLE Backup</th>
</tr>
</thead>
<tbody>
<tr>
<td>500 GB</td>
<td>500 GB</td>
</tr>
<tr>
<td>6% Change rate</td>
<td>0.1% Change rate</td>
</tr>
<tr>
<td>Incremental change rate</td>
<td>0.5%</td>
</tr>
<tr>
<td>30 GB after 60 days</td>
<td>380 GB after 60 days</td>
</tr>
</tbody>
</table>

Image-level backup takes up more than 5x the storage. That'll cost you in the long run.

- Licensing costs are only the tip of the iceberg.
- You need full recovery of malware incidents.

Real-world results when switching to N-ABLE Backup:

*“It’s a dramatic decrease in labor cost.”* – Luke Fairbank, Fred IT

*“The most obvious return we’ve seen is headcount.”* – Marcus Lewis, Capital Support

Better service levels, fewer resources:

Make the most of your resources with efficient cloud-first data protection.

Try N-ABLE Backup

N-ABLE (formerly SolarWinds MSP) empowers managed services providers (MSPs) to help small and medium enterprises navigate the digital evolution. With a flexible technology platform and powerful integrations, we make it easy for MSPs to monitor, manage, and protect their end customer systems, data, and networks. Our growing portfolio of security, automation, and backup and recovery solutions is built for IT services management professionals. N-ABLE simplifies complex ecosystems and enables customers to solve their most pressing challenges. We provide extensive, proactive support—through enriching partner programs, hands-on training, and growth resources—to help MSPs deliver exceptional value and achieve success at scale. n-able.com

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